



# Reading list 2009–10

## 107 Introduction to business and management

The current edition of the subject guide is the 2009 edition. This reading list was last updated in May 2009. Any queries about this reading list should be directed to [externalstudy@lse.ac.uk](mailto:externalstudy@lse.ac.uk).

### Essential reading

One main key text has been selected for this unit:

Mullins, L.J. *Management and Organisational Behaviour*. (Essex: Pearson Education, 2007) eighth edition [ISBN 9780273708889].

One secondary key text has been selected to supplement this, because not all topics are covered by Mullins (2007) and this will also offer you an alternative perspective. This is:

Daft, R.L. *New Era of Management*. (Mason, Ohio: South Western: Cengage, 2008) second edition [ISBN 9780324537772 ].

The third edition of this text is due to be available in early summer 2009. It is not possible to say at the time of making amendments to this subject guide whether the third edition will be very different to the second. However, in the past, Daft's text (initially titled *Management* and then *New Era of Management*) has not changed substantially, apart from updating of case studies, etc. There may be a reordering of chapters. Both of the key texts have new editions produced on a regular basis, but the content of the essential readings should be clear enough for you to use older versions if necessary.

An alternative text which covers the unit syllabus in most areas is:

Boddy, D. *Management: An Introduction*. (Harlow: FT Prentice Hall, 2008) fourth edition [ISBN 9780273711063].

### Further reading

#### Journal articles

- Alvesson, M. and D. Kärreman 'Odd couple: making sense of the curious concept of knowledge management', *Journal of Management Studies* 38(7) 2001, pp.995–1018.
- Barlett, A. and S. Ghoshal 'Matrix management: not a structure, a frame of mind', *Harvard Business Review* 68(4)1990, pp.138–45.
- Beugre, C.D. and O.F. Offodile 'Managing for organisational effectiveness in sub-Saharan Africa: a culture-fit model', *International Journal of Human Resource Management* 12(4) 2001, pp.535–50.
- Easterby-Smith, M., M. Crossan and D. Nicolini 'Organisational learning: debates past, present and future', *Journal of Management Studies* 38(7) 2001, pp.783–96.
- Gordan, G.G. and N. Ditomaso 'Predicting organisational performance from organisational culture', *Journal of Management Studies* 29(6) 1992, pp.783–98.
- Hales, C. 'Leading horses to water? The impact of decentralisation on management behaviour', *Journal of Management Studies* 36(6) 1999, pp.831–51.
- Jackson, T. 'Management ethics and corporate policy: a cross cultural comparison', *Journal of Management Studies* 37(3) 2000, pp.349–69.
- Lowe, J., J. Morris and B. Wilkinson 'A British factory, a Japanese factory and a Mexican factory: an international comparison of front-line management and supervision', *Journal of Management Studies* 37(4) 2000, pp.541–62.

- Nutt, P. 'Decision-making success in public, private and third sector organisations: finding sector dependent best practice', *Journal of Management Studies* 37(1) 2000, pp.77–108.
- Porter, M. 'What is strategy?', *Harvard Business Review* 74(3) 1996, pp.61–78.
- Scholte, J.A. 'Globalisation, governance and corporate citizenship', *Journal of Corporate Citizenship* 1, Spring 2001, pp.15–23.
- Shimomurs, M. 'Corporate citizenship: Why is it so important?', *Journal of Corporate Citizenship* 1, Spring 2001, pp.127–30.
- Swan, J. and H. Scarborough 'Knowledge management: concepts and controversies', *Journal of Management Studies* 38(7) 2001, pp.913–21.
- Tsoukas, H. and E. Vladimirov 'What is organisational knowledge?', *Journal of Management Studies* 38(7) 2001, pp.974–93.

## Books

- Agmon, T. and R. Drobnick *Small Firms in Global Competition*. (New York: Oxford University Press, 1994) [ISBN 9780195078251].
- Boddy, D. *Management: An Introduction*. (Harlow: FT Prentice Hall, 2008) fourth edition, [ISBN 9780273711063].
- Cole, G.A. *Management Theory and Practice*. (London: DP Publications, 2003) sixth edition [ISBN 9781844800889].
- Douma, S. and H. Schreuder *Economic Approaches to Organizations*. (London: Prentice Hall, 2008) fourth edition [ISBN 9780273681977].
- Grint, K. *Management: A Sociological Introduction*. (Cambridge: Blackwell, 1995) [ISBN 9780745611495].
- Grint, K. *The Sociology of Work*. (Cambridge: Polity Press, 2005) third edition [ISBN 9780745632506].
- Held, D., A. McGrew, D. Goldblatt and J. Perraton *Global Transformations: Politics, Economics and Culture*. (Stanford: Stanford University Press, 1999) [ISBN 9780804736275].
- Hofstede, G. *Culture's Consequences: International Differences in Work Related Values*. (London: Sage Publications, 1980; abridged edition, 1984) [ISBN 9780803913066].
- Huczynski, A. and D. Buchanan *Organisational Behaviour: An Introductory Text*. (London, Prentice-Hall, 2006) sixth edition [ISBN 9781405840972].
- Johnson, G. and K. Scholes *Exploring Corporate Strategy*. (London: Prentice Hall Europe, 2005) seventh edition [ISBN 9780273687399].
- Mann, C., S. Eckert and S. Knight *The Global Electronic Commerce*. (Washington DC: Institute for International Economics, 2000)[ISBN 9780881322743].
- Massie, J.L. *Essentials of Management*. (New Jersey: Prentice-Hall, 1987) fourth edition [ISBN 9780132863377].
- Miller, G. *Managerial Dilemmas: the Political Economy of Hierarchy*. (Cambridge, Cambridge University Press, 1997) [ISBN 9780521457699].
- Mintzberg, H. *The Nature of Managerial Work*. (New Jersey: Prentice-Hall, 1990) [ISBN 9780060445553].
- Needle, D. *Business in Context: an Introduction to Business and its Environment*. (London, Business Press, 2004) fourth edition [ISBN 9781861529923].
- Pearson, G. *Integrity in Organisations: an Alternative Business Ethic*. (London, McGraw-Hill, 1995) [ISBN 9780077091361].
- Perman, R. and J. Scouller *Business Economics*. (Oxford: Oxford University Press, 1999) [ISBN 9780198775249].
- Robbins, P. *Greening the Corporation: Management Strategy and the Environmental Challenge*. (London: Earthscan Publications, 2001) [ISBN 9781853837715].
- Scholte, J.A. *Globalization: a Critical Introduction*. (Palgrave, 2005) second edition [ISBN 9780333977026].
- Senge, P. *The Fifth Discipline: the Art and Practice of the Learning Organization*. (New York: Doubleday, 1990; second edition, 2005) [ISBN 9780385517256].
- Sklair, L. *The Transnational Capitalist Class*. (Oxford: Blackwell, 2001) [ISBN 9780631224624].
- Stonehouse, G., J. Hamill, D. Campbell and T. Purdie *Global and Transnational Business: Strategy and Management*. (Chichester: John Wiley and Sons, 2000; second edition, 2004) [ISBN 9780470851265].

- Tissen, R., D. Andreiseen and F. Deprez *The Knowledge Dividend: Creating High-Performance Companies Through Value-Based Knowledge Management*. (London: Pearson Education, 2000) [ISBN 9780273645108].
- Waters, M. *Globalization*. (London: Routledge, 1995; second edition 2001) [ISBN 9780415238540].
- Wright, S. *The Anthropology of Organizations*. (London: Routledge, 1994) [ISBN 9780415087476].

## Supplementary literature

As well as the readings that will be specified within each chapter, you will find it helpful to read up on current issues in major journals, specialist magazines and the business sections of newspapers, etc. Below is a selection of journals which could be useful, and it is recommended that you familiarise yourself on a regular basis with the type of articles and current topics covered by them:

*Journal of Management Studies*  
*Asia-Pacific Business Review*  
*European Business Review*  
*The Harvard Business Review*.

## Making use of the Online library

- To help you read extensively, all External students have free access to the University of London Online library where you will find the full text or an abstract for many of the journal articles listed for this unit.
- The Online library is accessed via the Student Portal at <http://my.londonexternal.ac.uk/>
- For most journals, the username and password you need is the same as the one which you have been sent to use for logging in to the Student Portal.