

Reading list 2009–10

77 Management: international and comparative perspectives

The current edition of the subject guide is the 2009. This reading list was last updated in May 2009. Any queries about this reading list should be directed to externalstudy@lse.ac.uk.

Essential reading

We recommend that you purchase the following two textbooks:

Dicken, P. *Global shift: mapping the changing contours of the world economy*. (London: Sage Publications, 2007) fifth edition [ISBN 9781593854362].

Griffin, R.W. and M.W. Pustay *International business: a managerial perspective*. (Upper Saddle River, NJ: Pearson Prentice Hall, 2007) fifth edition [ISBN 9780131995345].

Recommended reading

In addition we highly recommend that you buy or have regular access to these textbooks:

Daniels, John D., Lee H. Radebaugh and Daniel P. Sullivan *International business: environment and operations*. (Upper Saddle River, NJ: Pearson Prentice Hall, 2007) eleventh edition [ISBN 9780131869424].

Dunning, J.H. and Sarianna M. Lundan *Multinational enterprises and the global economy*. (London: Edward Elgar Ltd. 2008) second revised edition [ISBN 9781847201225].

Frieden, J.A. and D.A. Lake *International political economy: perspectives on global power and wealth*. (London: Routledge, 2000) fourth edition [ISBN 9780312189693].

Hill, Charles W.L. *International business: competing in the global marketplace*. (Boston: McGraw-Hill Irwin, 2007) sixth edition [ISBN 9780073102559].

Further reading

Bartlett, C. and S. Ghoshal *Managing across borders: the transnational solution*. (Harvard Business School Press, 2002) [ISBN 9781578517077].

Brown, R. and D. Julius 'Is manufacturing still special in the New World Order?' in O'Brien, R. (ed.) *Finance and the international economy: 7*. (Oxford: Oxford University Press, 1993) [ISBN 9780198288794].

Culpepper, Pepper *Creating cooperation: how states develop human capital in Europe*. (Ithaca: Cornell University Press, 2003) [ISBN 9780801440694].

Douglas, S.P and C.S. Craig 'Evolution of global marketing strategy: scale, scope and synergy' in Buzzel, R.D., J.A. Quelch and C. Bartlett (eds) *Global Marketing Management: Cases and Readings*. (Addison Wesley, 1992) second edition [ISBN 9780201539721].

Dunning, J.H. *The globalization of business*. (London: Routledge, 1993) [ISBN 9780415096119].

Dunning, J.H. *Governments, globalization and international business*. (Oxford: Oxford University Press, 1999) [ISBN 9780198296058].

Gilpin, Robert. *Global political economy*. (Princeton, NJ; Oxford: Princeton University Press, 2001) [ISBN 9780691086774].

Hall, P. and D. Soskice *Varieties of capitalism*. (Oxford: Oxford University Press, 2001) [ISBN 9780199247752].

Hoekman, B. and M. Kostecki *The political economy of the world trading system: WTO and beyond*. (Oxford: Oxford University Press, 2001) second edition [ISBN 9780198294313].

- Kenen, P.B. *Managing the world economy: fifty years after Bretton Woods*. (Washington DC: Institute for International Economics, 1994) [ISBN 9780881322125].
- Krugman, P. 'Competitiveness: A dangerous obsession', *Foreign Affairs* 73(2) 1994a, pp.28–44.
- Krugman, P. 'The myth of Asia's miracle', *Foreign Affairs* 73(6) 1994b, pp.62–78.
- Levitt, T. 'The globalization of markets', *Harvard Business Review* (61) 1983, pp.92–102.
- Maddison, A. *Monitoring the world economy 1820–1992*. (Paris: OECD, 1995) [ISBN 9789264145498].
- Maddison, A. *Contours of the world economy 1–2030 AD: essays in macro-economic history*. (Oxford: Oxford University Press, 2007) [ISBN 9780199227204].
- Ohmae, K. (ed.) *The evolving global economy*. (Harvard: Harvard Business Review, 1995) [ISBN 9780875846408].
- Ostry, S. and R. Nelson *Techno-nationalism and techno-globalism: conflict and co-operation*. (Washington DC: The Brookings Institution, 1995) [ISBN 9780815766735].
- Porter, M. *The competitive advantage of nations*. (London: Macmillan, 1990) [ISBN 9780333518045].
- Stopford, J. and S. Strange *Rival states, rival firms*. (Cambridge: Cambridge University Press, 1991) [ISBN 9780521423861].
- Trumbull, G. *Consumer capitalism*. (Ithaca: Cornell University Press, 2006) [ISBN 9780801443824].
- The World Bank *The East Asian miracle*. (Oxford: Oxford University Press, 1993) [ISBN 9780195209938].
- Woolcock, S. and N. Bayne *The new economic diplomacy*. (London: Ashgate, 2007) second revised edition [ISBN 9780754670483].

Journals

Journals that are of use generally in this subject area are:

California Management Review	Management International Review
Colombia Journal of World Business	McKinsey Quarterly
Der Spiegel	Multinational Business
European Business Journal	Multinational Monitor
European Management Journal	Newsweek
Foreign Affairs	Sloan Management Review
Fortune (twice monthly)	Straits Times (Singapore)
Harvard Business Review	The Economist
International Affairs	The European
International Business Week	The Financial Times
International Herald Tribune	The Hong Kong Manager
Journal of Economic Literature	The Wall Street Journal
Journal of International Business Studies	Third World Quarterly
L'Express	Time
	Transnational Corporations

Making use of the Online library

- To help you read extensively, all External students have free access to the University of London Online library where you will find the full text or an abstract for many of the journal articles listed for this unit.
- The Online library is accessed via the Student Portal at <http://my.londonexternal.ac.uk/>
- For most journals, the username and password you need is the same as the one which you have been sent to use for logging in to the Student Portal.